



SPOT
ON YOUR
BUSINESS



Founder's word

SPOT Agency was launched in 2011 with the objective of brining out quality Publications in Egypt, both in English and Arabic.

With over two decades of experience in Egypt market, we understand the pulse of the Egyptians audience.

Every publication is chosen with the objective to be a first of its kind and all possible care is taken to see that it reaches the right kind of audience.

In short SPOT Agency is a young growing advertising agency trying to make a difference in Egypt.

WE ARE
THE
LIONS
OF THE
MARKET



BECAUSE
WE OFFER
12
ADVERTISING
SERVICES

WHO WE ARE

Spot is a creative advertising agency , Our Creative Team offers full advertising service for brand building from Market planning & Technique consulting .

WHAT WE DO

We have the Creative Team to help market your business , From full advertising service , such as
(Graphic Design - Printing - Promtional Giveaways - Advertising Manufacturing - Events & Exhibition
Web Site Design & Development - Mobile Applications - Digital Marketing - Consulting & Planning
2D Animated Video - Media Production - Photography) .

HOW WE'RE DIFFERENT

- * Offer Creative Advertising Services
- * We can handle all of your advertising needs .
- * We Consider you as Our business partner .
- * We have the experience & the know-how to get the job done right .
- * When we promise , we deliver on time

GRAPHICS DESIGNING

Brand Identity

Analysing, creating and defining your brand identity and business profile to raise overall audience awareness

Print Design

Uniquely designed and conceptual all round graphic design services your print purposes

Digital Design

Creating innovative and creative content on different digital design to communicate your brand and products

Prepress

Prepress is the term to describe all of the processes that occur after design & before printing
This process usually also includes : transparency effects , color separation , color management & screening



PRINTING

- 1- Offset Printing
- 2- Digital Printing
- 3 - Flexo Printing
- 4- Gravure
- 5- Silk Screen Printing
- 6- Heat transfer printing
- 7- Decals Printing
- 8- Out Door Printing
- 9- In Door Printing
- 10- UV flatbed printing
- 11- Cutter Plotter Print & Cut Vinyl (Sticker)
- 12- 3D Printing



PROMOTIONAL GIVEAWAYS

Pens - Calendars - Note Book

Bags - Medal - Magnetic Products

Stress Balls - Uniform - Tshirt Cap

Mouse Pad - Coaster - Stationery Items

Mug - Travel Mug - Flash Memory

Clock - Acrylic Gift - Car Sunshade

Flags - bands - Id Cards Pvc

id tapes - Button Pin - balloon

Rupper - Car Freshener - Umbrella .



ADVERTISING MANUFACTURING

Signage

- * Light Box
- * 3d (STEEL , ALUMINIUM , Acrylic , NEON , WOODEN SIGNS)

Facade Cladding

- * Alucobond
- * curtain wall

Mega Signs

CNC Cutting Servicess

We can cut any material wood , stainless steel , aluminium , acrylics to any shape



EVENTS & EXHIBITION

* Portable Displays

Our Fast Solutions portable trade show display products contain everything you need
Exhibition Stands (Pop Up - Roll Up - X-Banner - Flag - modular displays)

* Custom Exhibits

Design and manufacture creative booths and exhibit Stands
Wall Poster (Acrylic - Canvas - Wood - Foam - Foamex)



DEVELOPMENT SERVICES

* Website design and development

We offer user friendly web design solutions that is mobile responsive, search engine optimised and beautifully crafted to your business image
Developing websites with the latest technology

* Mobile Application design and development



2D ANIMATED VIDEOS

Motion Graphic & InfoGraphic Videos

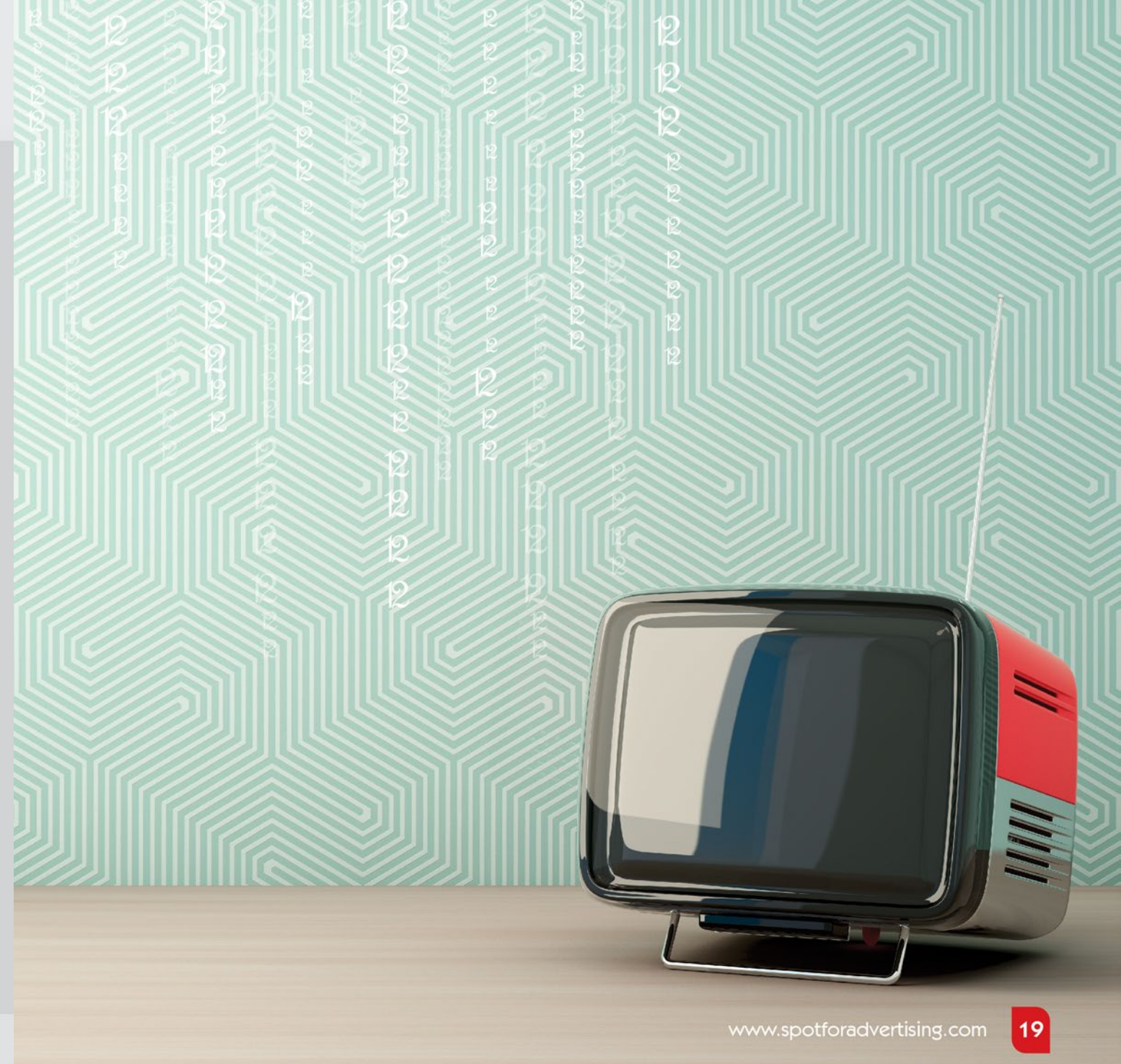
We are seeing more and more examples of animated infographics emerge, which translate complicated facts and figures into digestible, visually compelling short films through motion graphics and digital media. Through the use of fluid visuals that are edited seamlessly with powerful music and sounds in the short films, we have the motion graphics's artists who have the ability to capture our attention long enough to learn something new.



MEDIA PRODUCTION

It about creative ideas and aspirations to create the perfect video telling a great story with flair and creativity We at SPOT has a highly trained team of media professionals with combined skills of well planning, creativity and captivating videos.

- Concept/Script Development
- Storyboard
- Location Scout



PHOTOGRAPHY

we're here to provide an efficient and flexible service whatever the need, budget or timescale. Our photographic rates vary according to what your needs are. We pay careful attention to detail and we are proud of every picture we take .

-Product Photography

-Events Photography

-Images for Websites



10

DIGITAL MARKETING

Digital marketing is a form of marketing which links consumers to your business electronically using technologies like website, Social Media Management , emails, search engine



1

CONSULTING & PLANNING

We take great pride in building strategic marketing plans, whether you want a completely new branding strategy, need guidance in maximizing your offline advertising, or need to venture into digital marketing for the first time.. This plan is essentially a road map that shows you where to go and what to do when you get there.

Our process paves the way toward successful execution of your brand campaign.



12

COURSES

Advertising Diploma

Photoshop - Illustrator - Indesign - Prepress - Printing Techniques - Brand Building & Corporate Identity ... etc.

Social Media Diploma





SOME OF OUR PRESTIGIOUS CLIENTS

THANK YOU

28



Follow our official accounts

  /spotforadvertising

District 1, Mogwra 1, Building NO. 20/18,
El Sheikh Zayed, 6 October, Egypt.
+202 385 2222 9 - +2 0100 300 26 77
Info@spotforadvertising.com

